



If your business electricity costs are going through the roof, COOL IT!

The state of California has \$21,000,000 in cash incentives now available to California businesses that own or manage commercial buildings and replace their old roofs with new, white, energy-efficient roofs.

CALIFORNIA'S
COOL ROOF
PROGRAM

For details
SMUD Customers call 1-888-742-SMUD (7683)
or log onto www.smud.org/coolroof
Non SMUD Customers call 1-888-891-COOL (2665)
or log onto www.energy.ca.gov/coolroof



Brought to you by the California Energy Commission as another way to "Flex Your Power"